

Armenia**Media**Inc



SPONSORSHIP PACKAGES

Armenia**TV**

Armenia**Mobile**

Armenia**Online**

Armenia**Radio**

Armenia**Magazine**

STARTER SPONSORSHIP PACKAGE

Medium	Advertorial Type	Standard Cost p/m	Discount
Online	Horizontal/Tower Skins	\$100.00	25%
Online	Business Directory	\$40.00	25%
Magazine	Business Card Ad	\$25.00	25%

\$125.00 per month

Further discounts offered for bookings 3 months +

INTERMEDIATE SPONSORSHIP PACKAGE

Medium	Advertorial Type	Standard Cost p/m	Discount
Online	Marquee Header/Footer	\$200.00	30%
Mobile	Marquee Header/Footer	\$100.00	30%
Magazine	Half Page Ad	\$200.00	30%

\$350.00 per month

Further discounts offered for bookings 3 months +

TIER 3 SPONSORSHIP PACKAGE

Medium	Advertorial Type	Standard Cost p/m	Discount
TV	15" TVC	\$200.00	35%
Radio	Channel Sponsorship	\$150.00	35%
Online	Marquee Header/Footer	\$200.00	35%
Mobile	Marquee Header/Footer	\$100.00	35%
Magazine	Half Page Ad	\$200.00	35%

\$550.00 per month

Further discounts offered for bookings 3 months +

DIGITAL SPONSORSHIP PACKAGE

Medium	Advertorial Type	Standard Cost p/m	Discount
Online	MREC (<i>Static or Rich Media</i>)	\$600.00	40%
Online	Marquee Header/Footer	\$200.00	40%
Online	Business Directory	\$40.00	40%
Mobile	Pop-up Takeover	\$400.00	40%

\$745.00 per month

Further discounts offered for bookings 3 months +

TIER 2 SPONSORSHIP PACKAGE

Medium	Advertorial Type	Standard Cost p/m	Discount
TV	Station ID	\$300.00	45%
Radio	Channel Sponsorship	\$150.00	45%
Online	MREC (<i>Static or Rich Media</i>)	\$600.00	45%
Mobile	Pop-up Takeover	\$400.00	45%
Magazine	Full Page Ad	\$350.00	45%

\$990.00 per month

Further discounts offered for bookings 3 months +

SPECIAL Introductory Offer of \$600.00 per month for first 3 months

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TIER 1 SPONSORSHIP PACKAGE

Medium	Advertorial Type	Standard Cost p/m	Discount
TV	30" TVC	\$400.00	50%
Radio	Channel Sponsorship	\$150.00	50%
Online	Site Takeover (Static or Rich Media)	\$1,400.00	50%
Mobile	Pop-up Takeover	\$400.00	50%
Magazine	Back Cover Full Page Ad	\$650.00	50%

\$1,500.00 per month

Further discounts offered for bookings 3 months +

SPECIAL Introductory Offer of \$900.00 per month for first 3 months

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- **As stated, further discounts will be offered when booking sponsorship packages for a period of 3 months or longer**
- **We are open to customising and/or tailoring a package to best suit your interest & needs**
- **Please contact our Treasurer; Narbeh Hacobian on 0417 787 700 or alternatively email us at advertising@armenia.com.au**